# Imagination Stage's 2024 Annual Gala Sponsorship Levels and Benefits

#### **CELEBRATING THE**



# All Levels Include

- Recognition in Imagination Stage's professional theatre season programs.
- Recognition on the Annual Gala webpage, communications, and event signage.
- Recognition on Imagination Stage's social media platforms.
- Listing in the Annual Gala invitation.

With questions, or to pledge your sponsorship today, please contact Greg Enloe, Senior Director of Development, at genloe@imaginationstage.org or 301-280-1639.

# \$50,000

- Recognition as the 2024 Annual Gala presenting sponsor.
- Opportunity to place your logo on the step-and-repeat at the event.
- Full page ad in the Annual Gala program.
- Invitation for ten (10) guests to attend the Annual Gala VIP Reception.
- Invitation for ten (10) guests to attend the Annual Gala.

#### \$25,000

- Recognition as the presenting sponsor for a professional theatre production in Imagination Stage's 2024-2025 season.
- Recognition in the Annual Gala press release.
- Full page ad in the Annual Gala program.
- Invitation for eight (8) guests to attend the Annual Gala VIP Reception.
- Invitation for eight (8) guests to attend the Annual Gala.

#### \$15,000

- Recognition from the stage during the event.
- Recognition in Imagination Stage's e-newsletter.
- Half-page ad in the Annual Gala program.
- Invitation for six (6) guests to attend the Annual Gala VIP Reception.
- Invitation for six (6) guests to attend the Annual Gala.

## \$10,000

- Naming rights to an element of the gala (Food stations, signature cocktail, etc.)
- Half-page ad in the Annual Gala program.
- Invitation for six (6) guests to attend the Annual Gala VIP Reception.
- Invitation for six (6) guests to attend the Annual Gala.

#### \$5,000

- Logo placement in a half-page ad in *Washingtonian* magazine.
- Complimentary tickets to Opening Nights in Imagination Stage's 2024-2025 season.
- Quarter-page ad in the Annual Gala program.
- Invitation for four (4) guests to attend the Annual Gala VIP Reception.
- Invitation for four (4) guests to attend the Annual Gala.

#### \$2,500

- Listing in the Annual Gala program.
- Invitation for four (4) guests to attend the Annual Gala.

### \$1,250

- Listing in the Annual Gala program.
- Invitation for two (2) guests to attend the Annual Gala.

	Gala Program Listing	Gala Tickets	VIP Reception Invitation	Opening Night Tickets	<i>Washingtonian</i> Magazine Ad	Naming Opportunity for aspect of the Gala	Recognition from the stage at the Gala	IStage's Newsletter Listing	Press Release	Presenting sponsor for professional theatre production	Presenting sponsor for the Gala + logo on step- and-repeat
\$1,250	Х	2									
\$2,500	Х	4									
\$5,000	½ page ad	4	Х	Х	Х						
\$10,000	½ page ad	6	Х	Х	Х	Х					
\$15,000	½ page ad	6	Х	Х	Х	Х	Х	Х			
\$25,000	Full Page ad	8	Х	Х	Х	Х	Х	Х	Х	Х	
\$50,000	Full Page ad	10	х	Х	х	х	х	Х	Х	х	Х

